

2024 by the numbers

\$54.8M for nonprofits focused on three key pillars—plus, caring for disaster-stricken communities and teammates

\$10.1M
187 grants

Building career pathways to economic mobility

91% of these grants go to nonprofits that serve majority (over 51%) **low-to moderate-income individuals.**

\$1M committed to Empower Work to help provide real-time, personalized employment coaching and resources to more than 250,000 alumni of major workforce development providers.

\$10.8M
85 grants

Strengthening small businesses

76% of these grants go to nonprofits that serve majority (over 51%) **low-to moderate-income individuals.**

\$1.3M committed to Appalachian Community Capital to help deploy blended capital and technical assistance to mission-based Community Development Financial Institutions (CDFIs) and to launch a data analytics hub to better serve underinvested small businesses in the community.

\$4.3M
123 grants

Thriving communities

90% of these grants go to nonprofits that serve majority (over 51%) **low-to moderate-income individuals.**

\$1.2M to United Way Worldwide to help provide direct support to on-the-ground local United Way partners who serve their communities.

\$26.1M
25 grants

Disaster relief

11 disaster events and humanitarian crises received relief and recovery support.

\$25M committed to help sustain long-term resiliency in the Western NC region in response to the historic devastation by Hurricane Helene.

\$3.5M

Teammate programs*

\$2.4M in matching teammate donations.

2,193 nonprofits received additional funding through our gift-matching program.

\$1.1M to the Truist One Team Fund to support employee relief grants for teammates facing financial hardship.



Where It Starts

Where It Starts is a \$22M multi-year initiative to create meaningful change for entrepreneurs and career-seekers in underserved communities. In our second year of the initiative, our partners:

- Launched work-based learning experiences administered through higher education institutions, expanded career training to high-paying industries, and hosted national conferences sharing learnings from Memphis' dynamic commercial corridor
- Created the Miami Commercial Acquisition Fund to aid business owners in acquiring community ownership of property in Miami's competitive commercial corridor
- Continued collaboration among key partners in Atlanta, Charlotte, and Nashville

Multi-year funding support provided to our partners:



Truist Foundation Inspire Awards

\$1M in funding and wraparound support for our 7 Inspire Award finalists

Centro Community Partners received our first place grant award and was named the Audience Favorite by attendees of the April event. They earned \$325,000 in funding towards their solution to provide an AI-driven virtual hub of resources for low-to moderate-income entrepreneurs.



* Matching gifts and One Team Fund are available to all regular full-time and part-time teammates of Truist Financial and its wholly owned subsidiaries. © 2025 Truist Foundation. TRUIST, the Truist logo, and Truist Purple are service marks of Truist Financial Corporation and used with permission. All rights reserved. 3429_TF_IHA_2-6-25