# 2023 by the numbers

# \$55.2M for nonprofits focused on three key pillars—plus, caring for teammates

260 grants

## **Building career pathways to economic mobility**



of these grants go to nonprofits that serve majority (over 51%) lowto moderate-income individuals

granted to NPower, Per Scholas, Resilient Coders, and Code the Dream to expand technology skills training for underserved young adults and military-connected individuals

\$14.7M 119 grants

#### **Strengthening small businesses**



of these grants go to nonprofits that serve majority (over 51%) lowto moderate-income individuals

\$1.5M

granted to Urban Strategies Inc. to provide entrepreneurs in Florida, Maryland, and Virginia with the tools and credit knowledge to start and grow their business

188 grants

#### **Thriving communities**



of these grants go to nonprofits that serve majority (over 51%) lowto moderate-income individuals

\$2.9M for disaster preparedness, relief, and recovery in communities most vulnerable to hardships brought on by extreme events and disasters

\$3M

#### **Teammate special programs**

in matching

our gift-matching program



### **Where It Starts**

Where It Starts is a multi-year initiative designed to create meaningful change for entrepreneurs and career-seekers in underserved communities. Partnering with local and national nonprofits, we're building new, innovative programs that break down barriers and open doors for growth and success.

#### key results:

- Established new methods for measuring impact with partners
- Enabled collaboration between partners, strengthening support ecosystem
- Conducted community needs assessments to drive more meaningful results

#### target communities:

- Atlanta
  Charlotte
  Memphis
- Miami
  Nashville

Multi-year funding support provided to our partners:





